



Bradbury Cricket Club Profile and Sponsorship Packages



OUR CLUB

Bradbury Cricket Club is a local, family-orientated sporting organisation with over 120 senior and junior players, all from the Macarthur community. Our club was established in 1969 and is coming into its 55th year competing in the Camden District Cricket Association (CDCA). In the 2023-24 season, there were approximately 90 senior and 5 junior teams, representing over 1550 participants playing the game every weekend.

Our recent success has led to the club winning both the CDCA Senior and Junior Club Championships, including the prestigious First Grade Premiership twice in the past four seasons. The club is looking to build on this success and develop the next batch of Australian cricketing talent right here in the Macarthur region, but we need your help!

Our home ground, Bradbury Oval, is situated in the heart of Campbelltown. It has the best facilities in the district and provides maximum exposure for potential sponsors, in the view of thousands of motorists and locals every week. We want to make sure we offer the best possible experience for all who want to play Australia's 'favourite sport' and have fun!



2022 & BEYOND - Our Club GOALS

- ✓ Continue our reputation as a 'family club' in the greater Macarthur region, welcoming all players, members, and supporters, regardless of their gender, age or cultural background.
- ✓ Remain competitive and successful across our junior and senior teams.



- ✓ Expand our junior teams and encourage young boys and girls from the local area to play cricket by offering affordable playing fees for families.
- ✓ Assist our juniors with high quality training sessions from professional coaches and mentors to develop their skills and help them become Grade and representative players.
- ✓ Promote and support our sponsors through club events, functions and social media advertising.



BRADBURY CRICKET ACADEMY

Bradbury CC formed a Cricket Academy in 2018/19. The aim is to give our juniors access to higher level coaching and increase the skill set of each player. The difference is, we are not asking parents to pay large amounts of money hence making it affordable.

We have the necessary facilities, which include National Indoor Sports in Campbelltown as well as our home ground, Bradbury Oval.

The club will draw on the experience of Cricket Australia Level 2 coaches with assistance from current 1st grade players. This program has the added benefit of upskilling current and future junior team coaches.



PACKAGES -

\$15 000 (Minimum) - Major/Platinum Sponsor (1 only)

- Sponsor receives:
 - Use and advertisement of your service
 - Display Banners at all BCC Bradbury Oval home games
 - All seniors wear playing shirts bearing your logo on the front
 - Enlarged logo on the front of all players training gear
 - Promotion across all digital platforms at least once a fortnight with your organisation tagged to promote our sponsorship (Website, Facebook)
 - Naming rights to 'player of the round' award
 - Naming rights to major end of season awards
 - Tickets to the Bradbury Presentation and club functions/social events



\$5000 (minimum) - Gold Sponsor

- Sponsor receives:
 - Use and advertisement of your service
 - Banner at the ground,
 - Placement of logo on back all training gear (Priority placement & Sizing)
 - Placement of logo on back of all junior playing gear
 - Social media advertisement via the club's website & Facebook
 - Naming rights to round-by-round juniors 'effort award'
 - Tickets to the Bradbury Presentation and club functions/social events
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\$1000 (minimum) - Silver Sponsor

- Logo placement on back of training shirts
- Social media advertisement via the clubs' website and Facebook
- Advertisement via round-by-round social media post
- Tickets to end of season presentation
- Use of your service



For further information please contact:

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